



**League of Women Voters of Juneau**

**Board of Directors Meeting  
September 14, 2020  
MINUTES**

**Call to Order:** Co-President Kirsa Hughes Skandijs called the meeting to order at 5:15 pm

**Board Present:** Judith Mitchell, Kirsa Hughes Skandijs, Lori Brotherton, Trish Turner Custard, Sarah Moore, Mary Hakala, Sally Saddler, Donna Knight-Staton, Peggy Cowan **Quorum Established**

**Members Present:** carolyn Brown

**Discuss and Approve:**

**Approval of Agenda:** Agenda approved

**Approval of August Minutes:** Minutes Approved as written.

**Treasurer's Report:** Lori reported our recent expenses were for bus placards and membership letter copies. We are within budget. Report filed for audit.

**Correspondence:** Margo Waring inquired about the LWV serving as ballot signature witnesses. Sally volunteered to be the contact person for this action. Further discussion was tabled until the next meeting.

**Old Business/Updates:**

**Membership:** Judith reported on behalf of Marianne that it is dues payment time. So far 15 members have renewed.

**Bus Placards:** carolyn reported that the placards have been installed onto 18 CBJ buses. Great job carolyn!

**Hero Poster:** Sarah presented her revised poster that gives information on and encourages voters in the upcoming elections. The poster will be distributed by the JACC and also displayed in "at risk voter" venues such as the Food Bank, Glory Hall, AWARE, etc. A motion was made and passed to approve \$60 for the



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printing and distribution of the current poster, as well as an additional \$60 to do the same for a poster focusing on the National Election.

Sally reminded that she is working with Sharon Gaipman to develop PSAs that will provide similar information.

**Candidate Forum: The Voters Guide** has been published in the paper. The Candidate Forum is this Wednesday, September 16th beginning at 7:00. It will be presented on Facebook Live on **KTOO's** page, as well as broadcast on **KTOO** radio. Sally will give the LWV's introduction.

All present narrowed down the list of possible candidate questions and Trish will submit them to Adelyn Baxter and Ben Hohenstatt. Adelyn, representing **KTOO**, and Ben, representing **The Juneau Empire**, will be asking the questions to the candidates during the Forum.

### **New Business:**

**How To Encourage The Youth Vote:** carolyn has been working with Pat Race to develop a campaign to encourage 18 - 26 year olds to register and vote. Pat joined the meeting to give details. He has developed a series of illustrations aimed at younger, first time voters and has identified influencers within the age group who can share and amplify the message. He suggested that he could launch a program where youth would create their own memes, videos, Tik Toks, etc. around the Get Out The Vote theme, by establishing mini grants to give to creators. This idea has been approved by APOC. He requested \$500 from the LWV; he will donate his time. carolyn, who would like to see this as a statewide program, said that she would approach the other state chapters and ask if they could donate \$125 each towards the \$500 total. It was motioned and approved that we contract Pat Race to initiate and oversee this campaign, **a LWV Juneau board member would approve all submitted projects**, the LWV logo will be on all projects, and LWV Juneau will upfront the \$500 to get the campaign started immediately, with the hope that other chapters will partner.

**Voter Registration at Yaakoosge Daakahidi and UAS:** We have received emails requesting help with voter registration. The emails were forwarded to Bridget Smith. Judith will follow up with Bridget.



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**Fundraiser:** Kirsa, Lori, Pat Watt, and others are working on establishing a Facebook Charity Fundraiser. Once this is created we will promote this to members as a way to solicit donations.

After November 3rd, we will look into combining a fundraiser with a virtual speaker forum.

**Charter Commission:** Discussion tabled until next meeting.

With no further business, Kirsa adjourned the meeting at 6:45.

**The Next Board Meeting October 5th at 5:15 via Zoom.**