



League of Women Voters of Juneau

**Board of Directors Meeting
October 5, 2020
MINUTES**

Call to Order: Co-President Kirsa Hughes Skandijs called the meeting to order at 5:15 pm

Board Present: Judith Mitchell, Kirsa Hughes Skandijs, Lori Brotherton, Trish Turner Custard, Sarah Moore, Mary Hakala, Sally Saddler, Donna Knight-Staton, Peggy Cowan, Marianne Mills **Quorum Established**

Members Present: carolyn Brown, Bonita (what is her last name?)

Discuss and Approve:

Approval of Agenda: Agenda approved with addition of Bumper Stickers.

Approval of August Minutes: Minutes to be amended to change "State" to "Juneau" in discussion of Pat Race project.

Treasurer's Report: Lori reported we are still doing fiscally well. Report filed for audit. Peggy had some concerns about accounting shifts taking place within the budget due to the changing needs of the Chapter since the budget was written and approved. She suggested that a mid-year adjustment might be needed. Lori agreed and suggested that January would be a good time to do this. She reiterated however, that we are fiscally sound and that new projects that have arisen have been covered by the money not spent to send members to the National Convention.

Correspondence: None

Old Business/Updates:

Membership: Marianne reported that we are at an all time high for membership at 167 members. January 31st is the due date for membership renewals. Marianne will send out several more messages to members reminded them to renew. We are also encouraged to remind members to renew.



League of Women Voters of Juneau

Sally reported that she had difficulty finding how to renew her membership online. Judith said that was good feedback and she would work on the website to make how to renew more obvious.

Pat Race Update: carolyn reported that Pat had chosen a young woman's artwork to receive a mini-grant from the \$500 "How To Register To Vote" project fund. She will receive \$100. The artwork was approved by Kirsa and was placed on our Facebook page. Pat expressed disappointment in the lack of youth participation in the project. Now that the voting registration deadline has passed, Pat needs to know how we wish to proceed or not.

There was much discussion over whether we need to amplify the message of voters being able to register on the day of the election to vote for the President/ Vice President. Pat has said he would do this but it would require an additional fee. It was suggested that due to automatic voter registration when applying for a PFD, that it would be a very small pool of people who would need to receive this message. The LWV has done much to publicize this on Facebook and in the schools.

After more discussion it was determined that general "Get Out The Vote" messaging would be a better use of the remaining \$400.

There was concern expressed about not seeing the results of Pat's projects, either this project or the State sponsored project. **The Juneau Empire** has been approached to do a story and will be contacted again. **The Clarion**, a Kenai paper published an article about Pat and the "How To Register To Vote" project. Several board members inquired about how we can get the results of the project out onto social media platforms other than just Facebook.

Because of all the discussion and concerns voiced, it was determined that Kirsa and Sarah would meet with Pat to get clarification and ideas on how best to spend the \$400 remaining in the project budget and if Pat was still willing to do the job.

Judith and Kirsa will address approaching other chapters to help cover the \$500 budget at the October 19th State League meeting after we have a better feel of how and if the project will be proceeding.

Thank you carolyn for doing yeoman's work in ushering this project into existence and along.

Hero Poster: Sarah reported that 40 posters were posted using the JAHC's service on September 21st. Sarah hung additional posters at the Glory Hall, Food Bank, AWARE, and Housing First on October 1st. She received overwhelmingly positive feedback from those sites.

The poster will be put on social media. Sarah will go ahead with the next poster addressing the General Election.



League of Women Voters of Juneau

Letter to the Editor on Charter Commission: Marianne reported that her letter, which we shared with members, had not been published in **The Juneau Empire**. Thank you to Marianne for her efforts.

Updates on PSA's by Sharon Gaipman: Sally informed those present of the sad news of Peter Freer, Sharon's husband's, death. Sally suggested we convert whatever Pat does into PSA soundbites. Trish will send a condolence card to Sharon on behalf of the Board.

New Business:

Ballot Signature Witnesses: Sally has not started with this action because it is a moving target with changes occurring daily at the state level. It was determined that we will put something on our webpage with both Lori and Sally's emails listed for people to contact if they have questions or need a witness. Mary will write and submit a letter to **The Juneau Empire**, no later than October 19th, to clarify the issue for people and to push an "err on the side of caution, get a witness" message.

Fundraiser: Kira started the process to have our chapter listed as charity by Facebook. The estimated review time is one week. If approved we will be able to raise money on Facebook. Lori spoke to the need to consider content, timeline, and a goal for the fundraiser before we go live. Do we focus on Get Out The Vote? The 19th Amendment? Mary expressed funding fatigue with this election and Judith suggested we wait until after the election. She also suggested we could tie it into our Legislature Meet and Greet we have every December/January, but Sally expressed concern that this could invite unwanted scrutiny or APOC concerns. Kirsia will see if Facebook has any best practices for holding fundraisers. She also floated the idea of working in the bail amounts for suffragettes as a fun donation gimmick.

With the clock at 6:30, the rest of the Agenda , including bumper stickers, what to do between now and the election, and Board comments, was tabled and the meeting was adjourned by Kirsia and Judith.

The Next Board Meeting will be November 9th at 5:15 via Zoom.



League of Women Voters of Juneau