

# Board of Directors Meeting June 8, 2020 MINUTES

**Call to Order:** Co-President Kirsa Hughes Skandijs called the meeting to order at 5:15 pm

**Board Present and Introductions:** Judith Mitchell, Kirsa Hughes Skandijs, Lori Brotherton, Peggy Cowan, Sally Saddler, Trish Turner Custard, Donna Knight-Staton, Marianne Mills, Sarah Moore, Mary Hakala **Quorum Established** 

**Members Present and Introductions:** <u>c</u>arolyn Brown, Judy Andree, John Pugh, Marjorie Menzi, Marian Clough

# **Discuss and Approve:**

<u>Approval of Agenda:</u> Agenda approved with addition of Black Lives Matter discussion.

**Approval of May Minutes:** Minutes Approved as written.

<u>Treasurer's Report:</u> Lori reported we had little activity in May. The invoice for the buses for Capitol Visits was paid.

Judith Mitchell and Kirsa Hughes Skandijs are to be added as signatories for 2020-20210 with existing signatories Lori Brotherton and Patricia Turner Custard.

Correspondence: None

## Old Business/Updates:

**Membership:** Marianne reported that we gained two new members.

National Convention Update: Kirsa, Judith, and Trish will be the Voting Delegates to the Convention. Registration has opened for Observers. Anyone can attend as an Observer, it is free of charge, but you must register. carolyn reported that the Health Caucus will be on June 24th at 8:00 pm and welcomed all who were interested to sign up and attend. Judith suggested that everyone look at the Caucuses being held at:



 $\underline{www.lwv.org/league-management/council-convention/2020-convention-virtual-caucuses-and-info-sessions}$ 

She requested that if you do attend a caucus to please submit a brief write up to the Board

How To Run For Local Office: Peggy and Sally and Donna have been very busy organizing, along with Laurie Sica. The Workshop will be similar to in past years except: The Workshop will be in July as a webinar, Judith will be the tech host, and the LWV has taken over much of the work done by the CBJ clerks due to COVID. Marketing is upcoming and will be broad, reaching all media platforms. Registration is live on our Facebook site. All are encouraged to share the Facebook link.

Recap from Annual Meeting Survey: Judith suggested that due to the urgency of the upcoming elections we focus primarily on Get Out The Vote actions. Mary spoke that she does not want Climate Change dropped from this year's focus, but perhaps just postponed as a focus until after the elections. She will find volunteers that would like to help on this. Sally said she would help also. Donna requested that iCivics also be a winter/spring focus.

**LWV Alaska Update:** Judy Andree reported that the People Powered Fair Maps Grant of \$1000 was split between the four state chapters. Juneau will be producing 30 second spots with KTOO about the importance of completing the Census.

She also reminded that the first email blast was sent to all members requesting that we email Murkowski and Sullivan re: ERA, thanking Lisa for being onboard and requesting Sullivan step up also.

Pat Race has been hired to produce messaging on social media. This should begin to roll out in July.

#### **New Business:**

<u>Vote By Mail:</u> Marjorie asked if LWV will be testifying in support of Vote By Mail at the CBJ Assembly meeting on June 29th. After discussion, it was motioned and seconded that we submit a letter to the Assembly. Trish will write and submit the letter.

Judy suggested we look at the Vote By Mail Best Practices articles on the State League site.



## <u>Discuss Activities/Programs For 2020/2021 and Review Calendar:</u>

Judith directed all to the Vote Juneau Planning Document, Vote Juneau, and Postcard mock up that she had sent out (copy of documents was sent to all Board members with these Minutes) and send to her any idea, corrections, edits, etc. She also requested that each Board member decide which of the actions detailed in the Vote Juneau Planning Document they will work on in committee. Lori will research the cost of printing and mailing postcards to all Juneau addresses.

<u>Website Changes:</u> Judith stated that the National League has changed their colors from the red and blue theme to a purple and gold theme. She has been changing our website to reflect this. She asked for website testers to go onto the site and check for broken links and other glitches. Sarah and Trish volunteer.

<u>Black Lives Matter:</u> Mary Hakala asked if we were going to go on record in support of the Black Lives Matter movement. After a spirited discussion it was decided that Judith would send all Board Members the letter the National League put out in support and if their were no objections it would be posted on our sites. Update: Email sent, no objections, letter posted.

#### For The Good Of The Order:

Lori expressed concern about holding our fundraiser in the fall. Judith reminded that we moved the fundraiser date last year and ultimately never had it. Sarah spoke on the effectiveness of virtual fundraising events through her experience with the recent Discovery Southeast virtual auction. She stated it is a viable option if the organization has an active group of supporters. This discussion will be continued at the July meeting.

With no further business, Kirsa adjourned the meeting at 6:40.

The Next Board Meeting is Monday, July 13th at 5:15 via Zoom.

