



**League of Women Voters of Juneau**

**Board of Directors Meeting  
August 10, 2020  
MINUTES**

**Call to Order:** Co-President Kirsa Hughes Skandijs called the meeting to order at 5:15 pm

**Board Present:** Judith Mitchell, Kirsa Hughes Skandijs, Lori Brotherton, Trish Turner Custard, Sarah Moore, Mary Hakala, Sally Saddler, Donna Knight-Stanton, Marianne Mills **Quorum Established**

**Members Present:** carolyn Brown, Marjorie Menzi, Cheyenne Cuellar, Sally Rue, Andi Story

**Discuss and Approve:**

**Approval of Agenda:** Agenda approved

**Approval of July Minutes:** Minutes Approved as written.

**Treasurer's Report:** Lori reported we had little activity in July. Report filed for audit.

**Correspondence:** Judith shared the certificate issued by the Alaska Legislature Honoring LWV 100th Anniversary. Thank you to Sara Hannan for bringing this to the floor.

**Old Business/Updates:**

**Membership:** Marianne reported we have 5 new members for a total membership of 162. This represents the most members ever in an Alaska local chapter.

Marianne is working on the annual letter to members. She is waiting to add the dates for the Candidate's Forum.

Judith suggested that we needed to have a virtual "get together" with our members to encourage dialogue, perhaps in conjunction with a fundraiser.

Sally suggested an Adopt A Member program where Board Members adopt a new member to welcome to the League.



## League of Women Voters of Juneau

**How To Run For Local Office:** Judith stated the Workshop was well received with 28 attendees and 14 presenters including the Mayor and several Assembly members.

**LWV Alaska Update:** Judith reported that Pat Race will present the final animations and video, part of the ERA and VRAA grant, this Thursday. LWV Alaska will promote the campaign through media and social media, including the website [www.VotingRightsAlaska.org](http://www.VotingRightsAlaska.org), as well as sending the campaign to National.

Many thanks to Judy Andree for her dedicated and committed work on this project.

Marjorie suggested we extend to Pat Race a membership in the LWV.

Board agreed that we would look into Pat developing a campaign for local Get Out The Vote efforts.

**Bus Placards:** carolyn expressed that perhaps the bus placards were not needed due to the wealth of information already available. Sarah suggested the placards were still worthy of consideration as they would reach a segment of the community - homeless, poor, transient, that may not be receiving the information.

Andi Story confirmed that she believes the bus is a valuable place to get the information out.

Judy thinks we have the copy ready to go.

It was determined to move forward with the project.

**Health Care Committee:** carolyn reported that there is a national working group of 20 members known as HCR4US. They presented a caucus at the LWV National Convention. 700 people attended the caucus, highlighting the interest in the topic. The working group will contact National LWV President Deb Turner to determine LWV interest. There has been a request from State League in starting a committee, looking local up. carolyn will draft a letter to members asking for volunteers for the committee.

**Candidate Forum/Voter's Guide:** Kirsa reported that Adelyn Baxter from KTOO will moderate the Forum. KTOO will broadcast. KTOO has been broadcasting Assembly meetings so they are comfortable with the Zoom platform. *The Juneau Empire* has also agreed to being a part of the Forum, as well as publishing the Voter's Guide.

There was much discussion about how best to make the Forum work. Zoom has the capabilities to make the Forum dynamic and interactive.



## League of Women Voters of Juneau

Kirsa will confirm a date, targeting September 22 or any date close to the anticipated ballot receipt date of September 18.

Determination of the Voter's Guide questionnaire will be handled outside of this meeting.

### **New Business:**

**How To Encourage The Vote:** Mary expressed interest in hearing ideas about Get Out The Vote campaigns.

\*Mary had suggested a Children's Poster Contest, but expressed that at this difficult time it may be a burden on teachers. Trish suggested instead of a school based contest, a community contest in partnership with ***The Juneau Empire*** would be a possibility. Mary will look into this option.

\*PSAs using a Pat Race created campaign was suggested. Judith will ask Pat if he is available to work on this.

\*Sally suggested a Post A Meme - Be A Voter campaign. She will contact Sharon Gaipman about helping on messaging.

\*Sarah will create a poster, using the template Judith created, to post in both traditional and non-traditional places such as the Food Bank, Salvation Army, Glory Hall, AWARE.

Lori said that we had \$1500 to use towards bringing all of the above ideas to fruition.

With no further business, Kirsa adjourned the meeting at 6:37.

**The Next Board Meeting September 14th at 5:15 via Zoom.**



**League of Women Voters of Juneau**